

Current publication schedule 2010

A great way to reach decision-makers and professionals in the \$2.8 billion field of public TV and radio

ISSUE NUMBER & PUBLICATION DATE	SPECIAL ISSUES AND BONUS DISTRIBUTION AT MAJOR CONFERENCES IN PUBLIC BROADCASTING	DISPLAY AD RESERVATION DEADLINE	DISPLAY AD ART DEADLINE	CLASSIFIED AD DEADLINE
1 – Jan. 11	NETA 2010 Conference, Henderson, NV, Jan. 12-15	Jan. 4	Jan. 6	Jan. 4
2 – Jan. 25		Jan. 13	Jan. 20	Jan. 19*
3 – Feb. 8	APTS Capitol Hill Day, Washington, DC, Feb. 7-10	Jan. 29	Feb. 3	Feb. 1
4 – March 1‡		Feb. 19	Feb. 24	Feb. 22
5 – March 22‡		March 12	March 17	March 15
6 – April 5	PBS Technology Conference, Las Vegas, April 7-9 APRE Public Radio Engineering Conference, Las Vegas, April 8-10	March 26	March 31	March 29
7 – April 19	AMPPR Music Personnel Conference, New York City April 21-23	April 9	April 14	April 12
8 – May 3		April 23	April 28	April 26
9 – May 17	PBS Annual Meeting, Austin, May 17-20 (includes Showcase & DevCon) Public Broadcasting Mgmt. Assn., Tampa, June 1-4	May 7	May 12	May 10
10 – June 7‡	NFCB Community Radio Conference, St. Paul, June 9-12	May 28	June 2	June 1*
11 – June 21	Public Radio News Directors Inc. Conference, Louisville, KY, June 24-25 (Preconference June 23)	June 11	June 16	June 14
12 – July 6*	DEI Public Media Development & Marketing Conf., Ft. Worth, July 8-10	June 25	June 30	June 28
13 – July 26‡		July 16	July 21	July 19
14 – Aug. 9		July 30	Aug. 4	Aug. 2
15 – Aug. 23		Aug. 13	Aug. 18	Aug. 16
16 – Sept. 7*		Aug. 27	Sept. 1	Aug. 30
17 – Sept. 20	Public Radio Program Directors Conf., Denver, Sept. 23-2	Sept. 10	Sept. 15	Sept. 13
18 – Oct. 4		Sept. 24	Sept. 29	Sept. 27
19 – Oct. 18		Oct. 8	Oct. 13	Oct. 12*
20 – Nov. 1	Pipeline2011 issue (survey of public TV programs in development) American Public Television Fall Marketplace, Palm Desert, CA, Nov. 10-13	Oct. 22	Oct. 27	Oct. 25
21 – Nov. 15		Nov. 5	Nov. 10	Nov. 8
22 – Nov. 29		Nov. 19	Nov. 24	Nov. 22
23 – Dec. 13	Year-end issue	Dec. 3	Dec. 8	Dec. 6

* Date delayed by holiday ‡ Issue published after interval of more than two weeks.

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